Jefferson County Comprehensive Plan and Agricultural Preservation & Land Use Plan

Housing Worksheet

Focus Group Members:

We need your help understanding the Housing Issues and Opportunities for shaping the future of Jefferson County.

Use this worksheet to review the Issues and Opportunities identified through the initial public engagement opportunities. The conversation starters identified within this worksheet will be used during the meeting, so think through these items, provide your notes, and be ready to share!

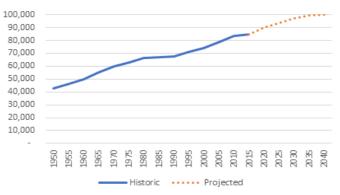
Please bring this sheet with you to the focus group meeting or send it to pchellevold@srfconsulting.com if you are unable to attend!

What role can/should the County serve to promote and preserve housing?

Initial Public Outreach Themes

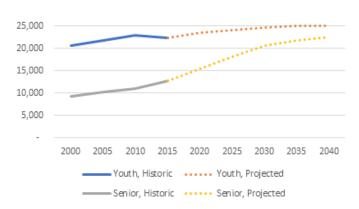
- Affordable housing collaboration
- Existing Senior stock
- Explore Senior living innovative concepts (incremental assistance)
- Aging population
- Defining prime soils
- Collaboration with Cities/Villages on single family exclusive zoning

County Population 1950 - 2040



What housing markets/types/areas will see the most growth/potential in the next 20 years?

Youth and Senior Projections (2000 - 2040)



What types of County programs could increase affordable housing production?

How can the County preserve the existing affordable housing stock?

How can the County spur senior living development?

How can the County spur young professional apartment development?

How can the County support homeowners with the rehab of the aging housing stock? What areas should be preserved from housing development?

Occupancy Status (2017)

Total Housing Units	35,571
Total Households	32,739
% Occupied Housing Units	92%
Owner Occupied	22,806
% Owner	69.7%
Renter Occupied	9,933
% Renter	30.3%
Vacant	2,832
% Vacant	8%

In reviewing initial outreach themes to date, are there any other themes that need to be considered in these plans?

Other thoughts?